

# **CAC Evaluation Results**

**September 18, 2018**

**Tracy Zhu, CAC Manager**



# Mission of the CAC

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“The Citizens' Advisory Committee (CAC) **provides recommendations** to the San Francisco Public Utilities Commission, General Manager and the Board of Supervisors regarding the **agency's long-term strategic, financial and capital improvement plans.**”(Admin Code 5.140-142)



# Member Survey: 13 Respondents

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- ✓ District 1
- ✓ District 2
- ✓ District 3
- ✓ District 4
- ✗ District 5 – out of country
- ✓ District 6
- ✗ District 7 – absent
- ✓ District 8
- ✓ District 9
- ✓ District 10
- ✓ District 11
- ✓ EJ Representative
- ✗ Small Business Seat
- ✓ Regional Water Customer
- ✓ Engineering/Financial Seat
- ✓ Large Water User
- ✓ Regional/Statewide Environmental Organization



# 2017-18 Outcomes

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Outcome 1: Mission Fulfillment

Outcome 2: Diverse Representation

Outcome 3: Support & Empowerment



# Members join for different reasons

“**Bring my communities’** voice to drive the direction of the SFPUC”

“To get more involved in **local efforts** ”

“Make the SFPUC an **environmentally just and sustainable organization**”

“**represent my neighborhood**”

“working with **marginalized communities.** ”

“To be an **active community member**”



# CAC Accomplishments – Water

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- The Full CAC **adopted a letter** in support of San Francisco **Groundwater Supply Project** that was sent to Board of Supervisors' in advance of the BOS hearing on the Groundwater Supply Project.
- 2 members provided **public comment** in support of Groundwater Supply Project at the **BOS Committee**.
- At least 3 Members spoke directly to their **appointing Supervisors** in support of the Groundwater Supply Project (Supervisors Yee, Kim and Fewer).
- 1 member provided **public comment** in support of the agency's **Environmental Stewardship Policy** at a **SFPUC Commission**.
- 1 member provided **public comment** in support of the development on **Balboa Reservoir** at a **BOS Committee**.



# CAC Accomplishments – Power

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- 8 CAC members submitted **letters to BOS Committee** in support of the **CleanPowerSF Procurement Ordinance**.
- At least 2 CAC members got the word out regarding **CleanPowerSF Enrollment** in their **Supervisor's newsletter** (District 4 and 6).
- 2 CAC members provided **public comment** at a **BOS Committee** regarding CleanPowerSF and **Power Interconnection** issues.
- Former and current CAC members worked with SF Women's Political Committee and Richmond Democratic Club to **endorse Proposition A**: Revenue Bonds for Power Facilities Excluding Fossil Fuels and Nuclear Energy Charter Amendment.



# CAC Accomplishments – Wastewater

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- Wastewater CAC members developed and passed a **resolution** in support of Sewer System Improvement Program (SSIP) **CityWorks Internship** Program.
- CAC strengthened its relationship with **Southeast Community Facility Commission** and Southeast community members by hosting a **joint meeting**.
- CAC members have spoken to **District 10 candidates** about **equity issues** related to the Wastewater System and Workforce Development.





# CAC Accomplishments – General

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- The Chair and members of the **Rate Fairness Board** were invited to a CAC meeting to hear the CAC members' feedback on the Wastewater and Water **Rates Proposal**.
- 2 CAC members **presented on or facilitated topics** of their expertise at CAC meetings: Wholesale Customers of the Bay Area Water Supply and Conservation Agency (BAWSCA) and California Policy Challenges and Opportunities in Water Affordability.
- CAC members facilitated presentations to **community groups and organizations** that they have relationships with regarding Water and Wastewater **Rates**, **CleanPowerSF**, and **Groundwater Supply Project**: South Beach District 6 Democratic Club, SF Tomorrow, Sierra Club SF, BAWSCA, BAAQMD, and others.

# 2016-17 Outcomes

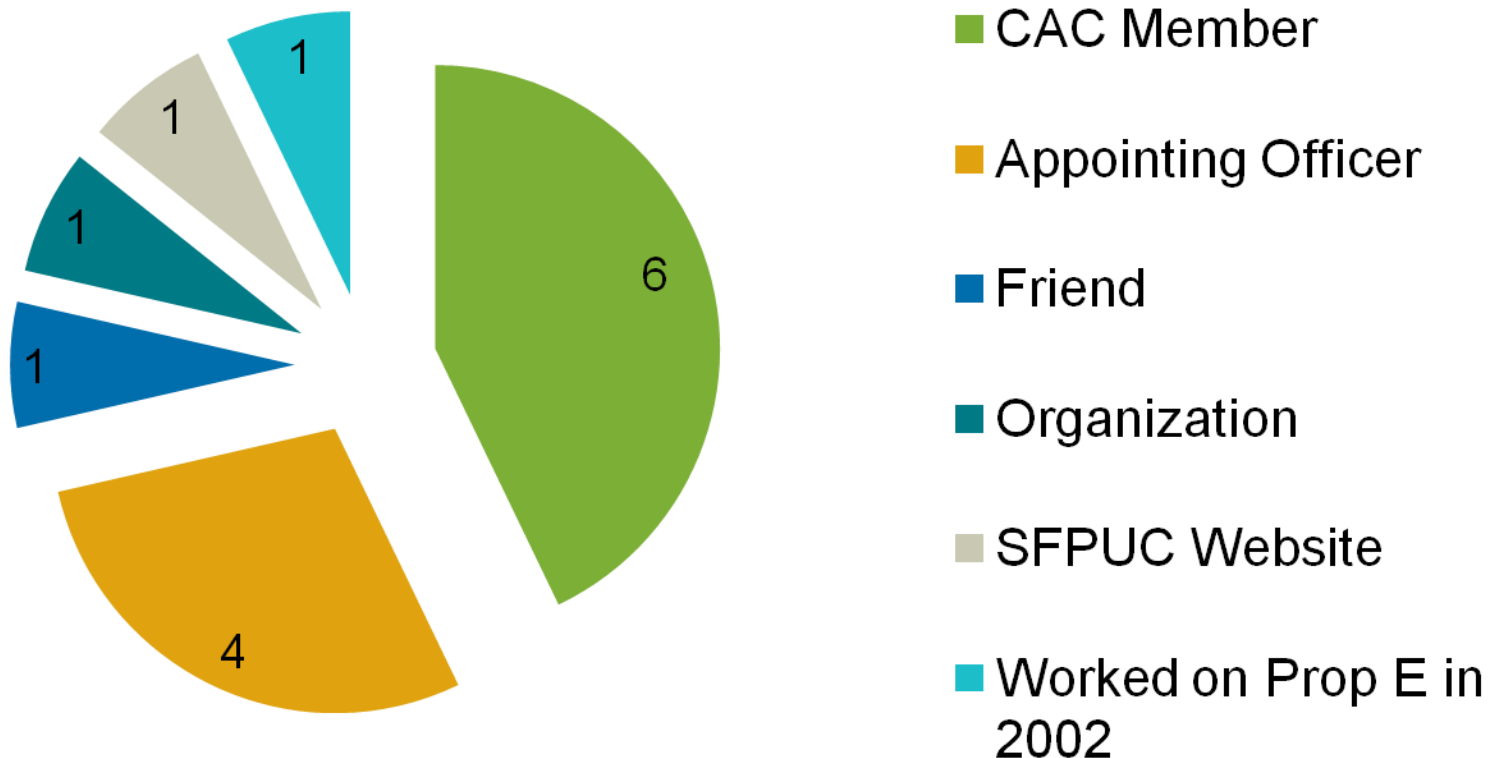
Outcome 1: Mission Fulfillment

## Outcome 2

- Advisory bodies are **representative** of the **diverse stakeholders** that we serve in terms of race, gender, geography, interest groups, sectors, and subject matter expertise.

Outcome 3: Support & Empowerment

# Members hear about CAC openings through limited avenues





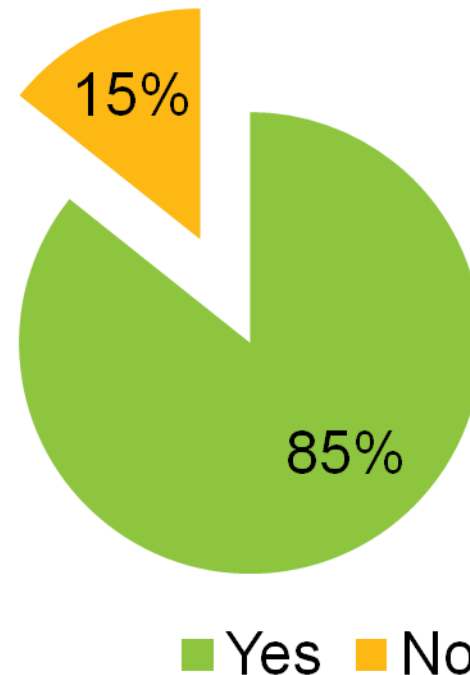
# Strong Organizational Representation

Members represent **47** environmental, leadership, direct service, advocacy, civic, educational, & community groups

- Bay Area Air Quality Management District
- Balboa Reservoir CAC
- South Beach D6 Democratic Club
- Save the Palace of Fine Arts
- Save the Hummingbirds of Guy Place Park Rincon Hill
- Mission Bay School Steering
- San Francisco Forrest Alliance
- Conard House
- Mensa Education and Research Foundation
- Society of Women Engineers
- FIRST Robotics
- Northern California Women's Hockey League
- SF Bay Area Curling
- SF Tomorrow
- Sierra Club
- Coalition of SF Neighborhoods
- Bayview Advocates
- BAWSCA
- Richmond District Rising
- Parks Recreation and Open Space
- Urban Habitat
- Mayor-Elect Breed's Policy Transition Team
- Richmond District Democratic Club
- SF Latino Democratic Club
- SF Women's Political Committee
- OneBayview.Com
- SF Pride
- SEFC Commission
- Bayview Homeowners Association
- India Basin Neighborhood Association
- BVHP African and African American Cultural District
- Bayview Parks Coalition
- Neighborhood Emergency Response Team
- NextGen America
- United Irish Cultural Center
- International Association for Public Participation
- Acción Latina
- Milk Club
- Danza Xitlalli
- Gay For Good SF
- Castro Cultural District
- Clean Energy Leadership
- San Francisco State University
- Surfrider Foundation
- Oceanhealth.org
- Good Ol' Girls
- Women Get It Done

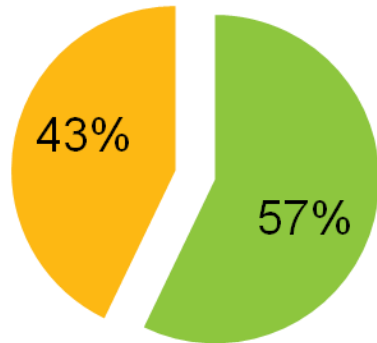
# The CAC reaches greater community

Have you taken what you've learned from the CAC **back to your work, community, or networks?**



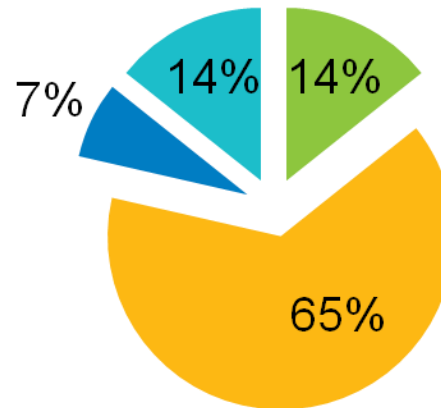
# Demographics

## Gender Identity



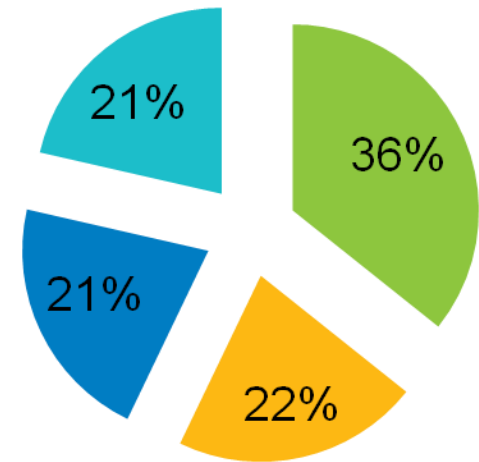
- Woman
- Man

## Racial/Ethnic Heritage



- Black
- White
- East Asian
- Hispanic/Latino

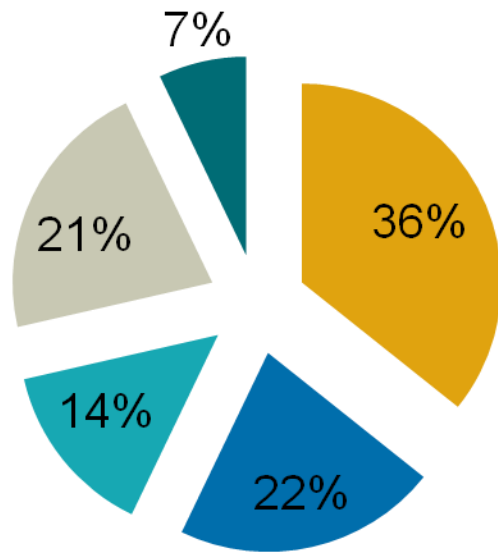
## Household Income Range



- \$50-100K
- \$100-180K
- \$180K or more
- Not Stated

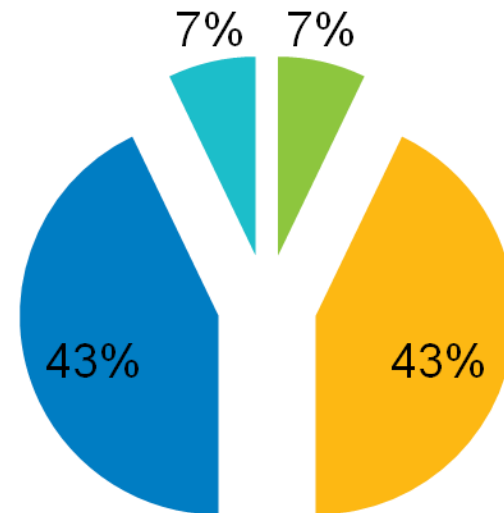
# Demographics

## Age Range



■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65-74

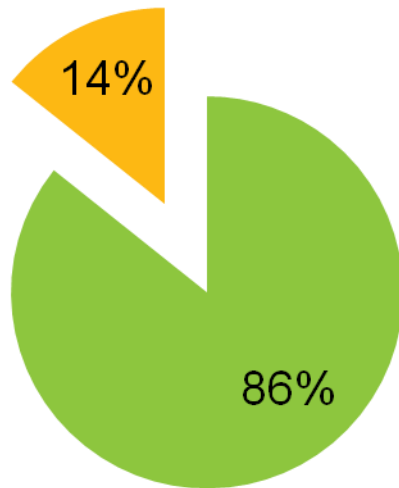
## Highest Level of Education



■ Associates  
■ Bachelors  
■ Masters  
■ Professional / Doctorate

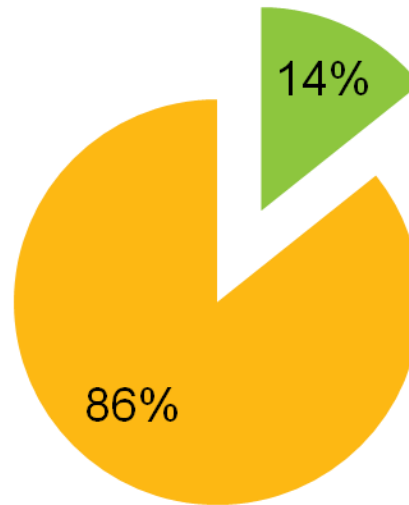
# Demographics

## Primary Household Language



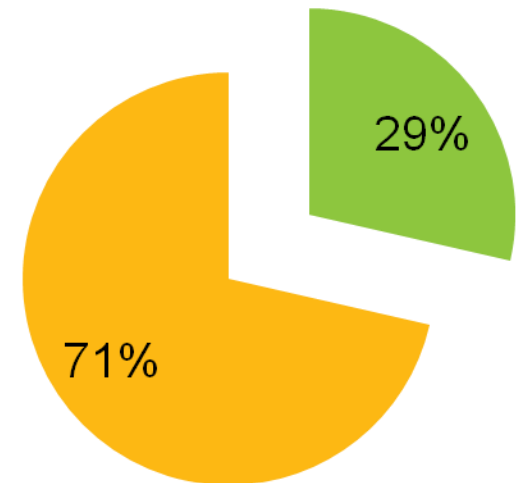
■ English ■ Non-English

## A Person with Disability?



■ Yes ■ No

## Consider Yourself a Parent?



■ Yes ■ No



# 2016-17 Outcomes

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Outcome 1: Mission Fulfillment

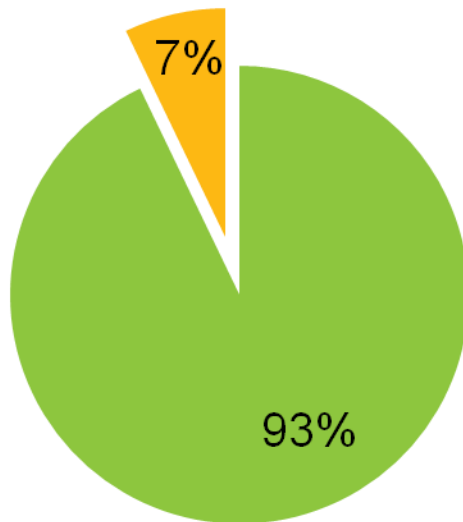
Outcome 2: Diverse Representation

## Outcome 3

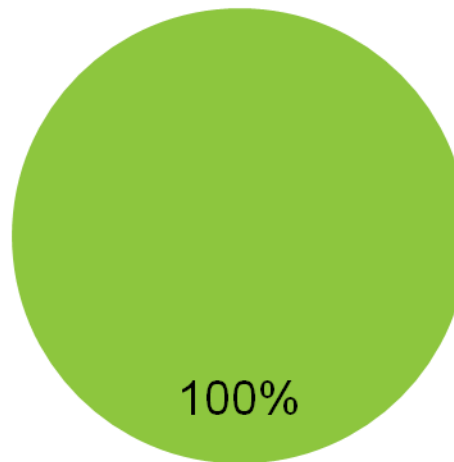
- The Citizen Advisory Committee is **supported** and **feels empowered** to fulfill its mission.

# CAC Members Feel Supported By...

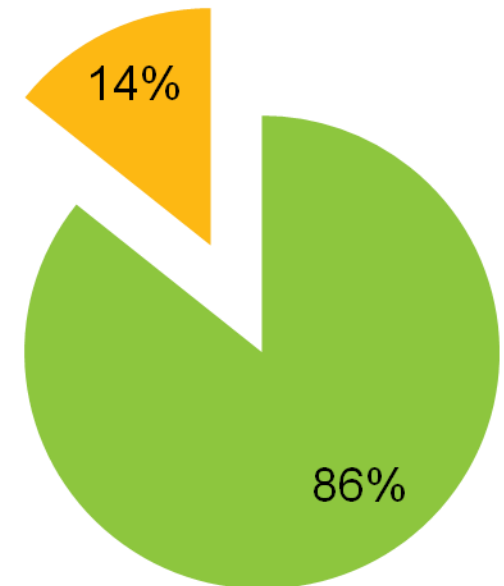
...CAC Members



...CAC Leadership and Staff



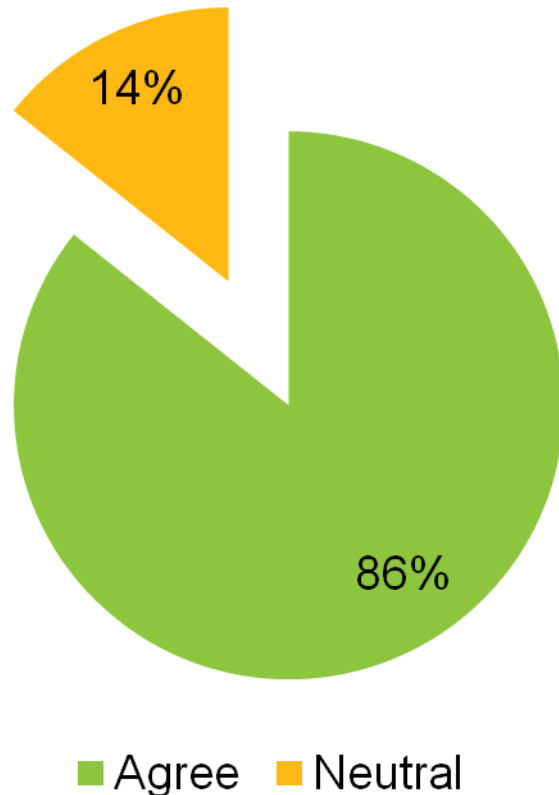
...Appointing Officer



■ Agree ■ Neutral

# Member Perspective: CAC Member Preparedness & Empowerment

*Respond to this Statement: I feel prepared & empowered to speak up on issues & hold people accountable at CAC meetings*

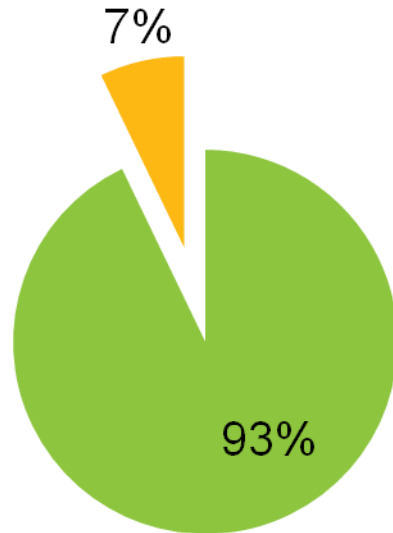


“I love that our CAC members are proactive in their service to the agency. I think that **it's a model of what community engagement looks like and how a city agency can measure their accountability** by our level of participation.”

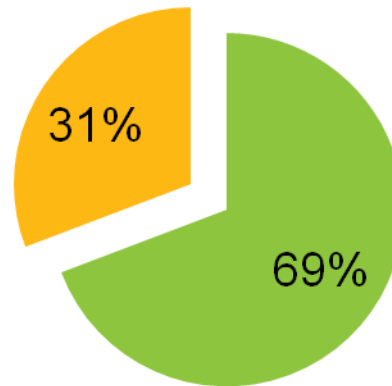
“I received a lot of support from PUC staff drafting my resolution and provided critical feedback. **CAC leadership aligned with my values and provided tremendous support**”.

# Alignment of SFPUC & CAC

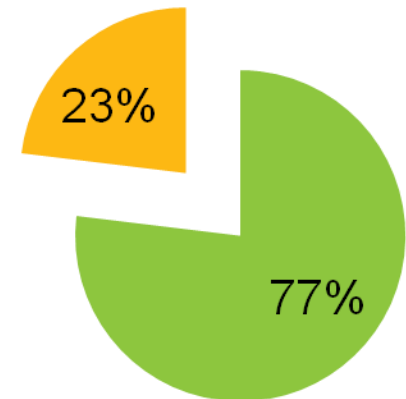
**Members Feel Informed**



**CAC Collaborates with SFPUC**



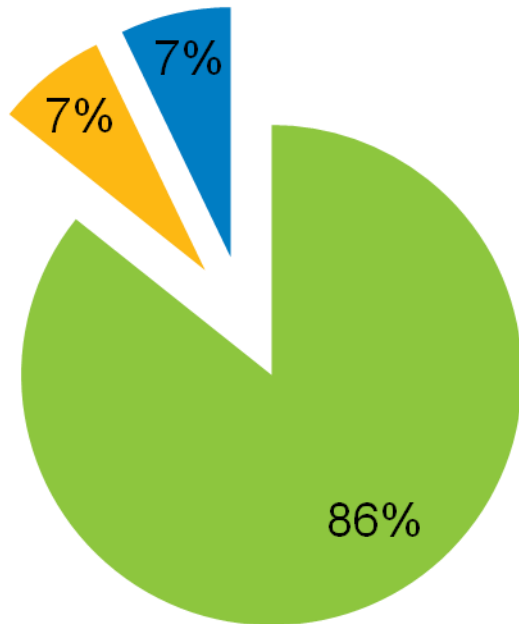
**CAC & SFPUC Visions Align**



■ Agree / Completely Agree   
 ■ Neutral   
 ■ Disagree

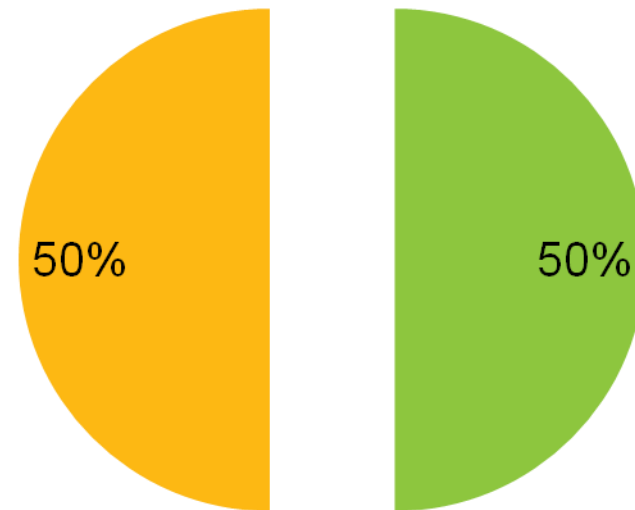
# Measures of Public Engagement

**Members feel SFPUC is transparent about its activities**



■ Agree ■ Neutral ■ Disagree

**Half of members feel ownership of SFPUC activities outside of CAC**



■ Agree ■ Neutral

# Favorite Topics of 2018

## Full CAC

- Sewer System Improvement Program
- Ratepayer Affordability
- SFPUC Kinder to Career Strategy

## Power CAC

- CleanPowerSF Updates
- Net Energy Metering
- Upcountry Power Capital Projects

## Wastewater CAC

- SSIP Cityworks Resolution
- Central Bayside Improvement Project Update
- Flood Resilience Strategies for SF

## Water CAC

- Regional Groundwater Storage and Recovery
- Repair and Replacement



# 2018 Trainings & Topics of Interest

## Trainings

- Wastewater Treatments Plants
- Peninsula Tour
- Social Media Training
- 525 Golden Gate
- How to write resolutions

## Topics

- CleanPowerSF
- Preservation of Urban Forreast Canopies
- SF Seawall
- Kinder to Career
- Southeast Community Facility
- CAISO Regionalization
- Stormwater Drainage Control
- Water Supply Reliability Threats
- Future CCA regulations
- Environmental Justice
- Inter-agency collaboration

# THANK YOU!

Special thanks to Summer 2018 Project Pull Intern Max Ozer  
for compiling data results



# DISCUSSION TIME